



# ViBac X BioSystem 2023

Int'l Virus & Bacteria Industry Expo X BioSystem

**April 06 (Thu) ~ 08 (Sat), 2023 | COEX Hall D**

**The International Virus and Bacteria Industry Expo  
upgraded with biosystems.**

Join ViBac x BioSystem 2023 and don't miss  
the opportunity to grow into a true leader in the future  
bio industry including virus and bacteria industry!!

**It's greatly upgraded in 2023.  
Expanded exhibition scale, exhibition period,  
and concurrent events!!**



# **ViBac × BioSystem 2023**

**Int'l Virus & Bacteria Industry Expo × BioSystem**

**Period** | April 06 (Thu) - 08 (Sat), 2023 for 3 days

**Place** | COEX Hall D (7,281m<sup>2</sup>)

**Booth** | 300 booths (3m x 3m)

**Participants** | 180 companies (150 domestic and 30 overseas companies)

## **Concurrent events**

Professional conference, BIZ matching (online and offline export conference)

ViBac Live, Open Stage, IR Pitching Day

※ The information on the participants and the booth is subject to change

## **The successful launch in 2022 attracted industry attention 2022**



## **2022 ViBac Review**

**Period** | July 18 (Mon) - 19 (Tue) for 2 days

**Place** | COEX Hall CI(2,572m<sup>2</sup>)

**Participants** | 78 booths from 65 companies

**Visitors** | 2,069 (Officially registered)

**Buyer** | 9 buyer countries (US, Germany, France, Italy, Russia, India, Uzbekistan, Malaysia, Vietnam)  
13 companies (10 offline, 3 online)

**Export conference** | 48 direct consultations at the Export Consultation Meeting  
(25 offline, 23 online) Expected amount of contract \$ 11,903,000

## **Satisfaction of participants**

- Positive assessment of participation performance 79.5%
- Re-participation intention: Positive answer 95.5%

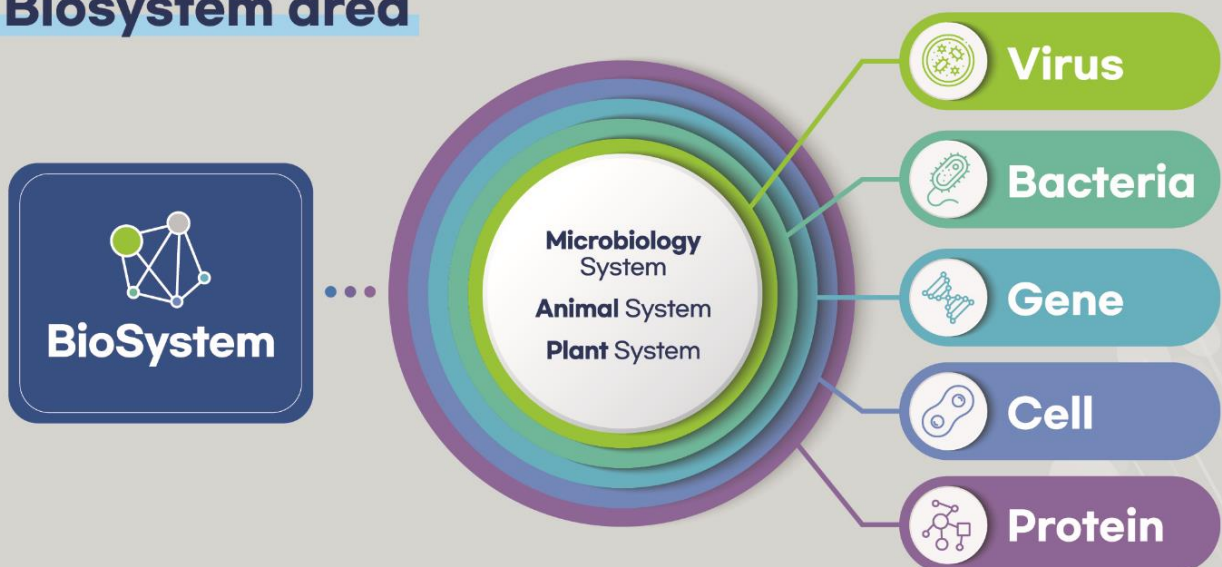
※Based on 46 responses from companies



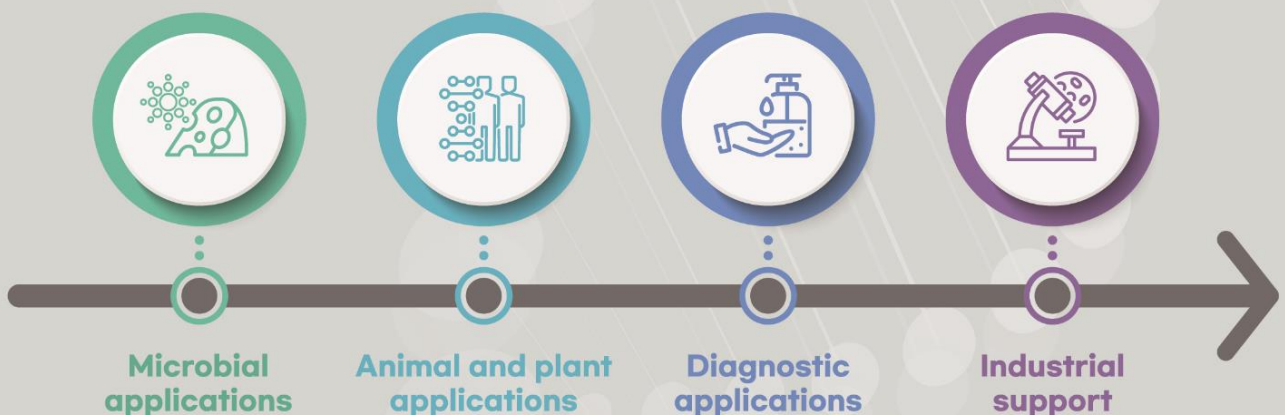
# BioSystem

A next-generation convergence technology system that creates a synergistic effect in the effective development of bio-products and bio-industry to overcome human health and diseases by integrating core competencies in basic life sciences, applied technology, and medical life.

## Biosystem area



## Biosystem Application Scope



## Exhibition Category



### Pharmaceutical · Bio

- Raw materials for vaccine, treatments, antibiotics, and pharmaceuticals
- Biosensor and preventive medicine for diagnosis
- Gene recombination, bioreactor, registorm

### Immune and health functional food

- Bioimmune foods, fermented food
- Probiotics, health functional food
- Anti-aging, anti-cancer, antioxidant, yeast, enzymes



### Microbiome

- Human and plant microbiome
- Health care
- Soil and marine microorganism

### Biochemistry · cosmetics

- Bioplastic
- Animal and plant tissue cultivation techniques, cosmetic raw materials and cosmetic products
- Raw materials and products for extracting / culturing microorganism



### Eco-friendly, agricultural, livestock and fisheries

- Eco-friendly microorganism
- Microbiological culturing technology for agricultural and fishery
- Microbiological household goods

### Diagnosis · quarantine

- Diagnostic equipment: antibodies, genomes, molecules, immunity, blood
- Quarantine equipment: antibacterial, sterilizing, disinfection, air shower, sanitary products
- Antibacterial/antiviral building materials



### R&D / Experiment

- Research and experiment equipment
- Raw materials for research and experiments
- Clinical materials, appliances, package and transportation service

## Concurrent Events

### ○ Conference

- Composed of 16 professional sessions for 3 days
- Selected subjects related to microbial applications, animal and plant applications, diagnostic applications, and industrial support
- Participants: academia, research institutes, corporate experts, and bio-policy officials

### ○ **BIZ-matching** (online and offline export conference)

- Inviting buyers from 40 companies of the major 15 countries to conduct conferences

### ○ **VIBAC X BIOSYSTEM LIVE**

- Supporting media coverage for participants
- Filming and providing promotional videos in the form of interviews advertising product and service

### ○ **OPEN STAGE**

- Providing a venue for sharing the latest trends for participants and experts
- On-site event support from participating companies and agencies (location, sound/video/lighting system)

### ○ **IR pitching day**

- Holding an investment briefing to support the development of technology ventures and startups

## Anticipated visitors

### ○ Government agency

(Ministry of Trade and Industry, Ministry of Health and Welfare, Ministry of Science and ICT, Ministry of SMEs and Startups, Ministry of Food and Drug Safety, Korea Disease Control and Prevention Agency, etc.), Officials from state-run, private research institutes, governments and local governments

### ○ Manufacturing, distribution and marketing companies, organizations

### ○ Technology-linked companies such as materials, parts, equipment, transportation, etc.

### ○ Medical institutions such as hospitals, medical institutions, bio-major researchers, students

### ○ Financial and venture capital company officials, startup accelerators



# The opportunity to grow into a leader in the future bio industry such as viruses, bacteria, genes, cells, and proteins!

Do not miss to participate in ViBacXBioSystem 2023

## How to apply



## Booth cost

※The details of provided items and booth image are subject to change.

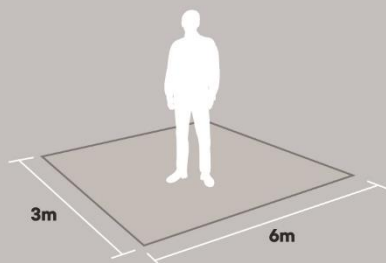
### Independent booth

(At least 18sqm)

Participation cost - **\$2,300**

9m<sup>2</sup> - 3m x 3m (Excl. VAT)

\*What's included - Exhibition area only



### Premium booth

(At least 18sqm)

Participation cost - **\$3,600**

9m<sup>2</sup> - 3m x 3m (Excl. VAT)

\*What's included - Exhibition area, booth objects



### Assembly booth

Participation fee - **\$2,700**

9m<sup>2</sup> - 3m x 3m (Excl. VAT)

\*What's included - Exhibition area, consultation table, information desk, signage, basic power supply, etc.



### Start-up booth (3m x 2m)

Participation cost - **\$2,400**

6m<sup>2</sup> - 3m x 2m (Excl. VAT)

\*What's included - Exhibition area, consultation table, information desk, signage, basic power supply, etc.



**Host secretariat** [www.vibackorea.com](http://www.vibackorea.com)